

Roll.No.

23UTTCT4007

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN  
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)  
Chromepet, Chennai - 600 044.

B.Voc. - END SEMESTER EXAMINATIONS - NOVEMBER 2025  
SEMESTER - IV

**23UTTCT4007 - Human Resource Management**

Total Duration : 2 Hrs.30 Mins.

Total Marks : 60

### Section B

Answer any **SIX** questions (6 × 5 = 30 Marks)

1. Illustrate Human Resource Management (HRM) and explain its importance in the tourism industry.
2. Describe the major functions of HRM relevant to tourism and hospitality organizations.
3. Classify the steps involved in Human Resource Planning.
4. Explain the main factors influencing Human Resource Planning in an organization.
5. Write short note on internal and external sources of recruitment.
6. Differentiate between job specification and job description
7. Classify any two methods of morale building with examples.
8. What are the main causes of stress in the workplace.

### Section C

Answer any **THREE** questions (3 × 10 = 30 Marks)

9. Explain the scope of Human Resource Management and how it contributes to organizational success in the tourism industry.
10. Apply the challenges faced in Human Resource Planning and suggest measures to overcome them.
11. Determine the different types of interviews and evaluate their effectiveness in employee selection.
12. Classify the concept, scope, and limitations of job evaluation with examples.
13. Justify the concept of employee morale and explain the techniques used for morale building.

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