

Roll.No.

22UTTCT1001

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)
Chromepet, Chennai - 600 044.

B.Voc.TT - END SEMESTER EXAMINATIONS - NOVEMBER 2025
SEMESTER - I

22UTTCT1001 - Tourism Principles and Practices

Total Duration : 2 Hrs.30 Mins.

Total Marks : 60

Section B

Answer any **SIX** questions (6 × 5 = 30 Marks)

1. Describe the growth of Tourism and the key factors contributing to its expansion.
2. Explain the characteristics of Tourism.
3. Apply the role of travel agencies and tour operators in promoting International Tourism.
4. Explain the evolution of tourism administration in India.
5. Describe the impact of Five-Year Plan in Tourism.
6. Classify the major challenges associated with Tourism Impact.
7. Illustrate the significance of ParyatanParv and AtithiDevo Bhava in promoting Cultural Tourism.
8. Diagnose the contribution of tourism-related events like AzadiKaAmritMahotsav and G20 Presidency in showcasing India as a global tourist destination.

Section C

Answer any **THREE** questions (3 × 10 = 30 Marks)

9. Explain the different types and forms of Tourism.
10. Describe the evolution of ITDC.
11. outline an overview of Tourism in Tamil Nadu.
12. Prepare the impact of Tourism on social, cultural and economy of a country.
13. Evaluate the role of ministry of Tourism in India.
