

Roll.No.

20UTTCT5010

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)
Chromepet, Chennai - 600 044.

B.Voc.TT - END SEMESTER EXAMINATIONS - NOVEMBER 2025
SEMESTER - V

20UTTCT5010- Itinerary Planning and Costing

Total Duration : 2 Hrs.30 Mins.

Total Marks : 60

Section B

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. Explain different types of Itinerary.
2. Distinguish Between Product Based Itinerary and All inclusive Itinerary.
3. Evaluate the importance of insurance in safeguarding both tourists and tour operators during unforeseen situations.
4. Explain how the margin and tax percentages can influence the final selling price of a tour package.
5. Differentiate between GIT (Group Inclusive Tour) and FIT (Free Independent Traveller) with suitable examples.
6. Examine the Types of Costs.
7. Explain how accommodation, transport, and meals contribute to the overall cost of a package.
8. Present a product-based itinerary for Cultural tourism.

Section C

Answer any **THREE** questions ($3 \times 10 = 30$ Marks)

9. Explain the importance of pricing strategies in achieving profitability for tour operators.
10. Explain the do's and don'ts of itinerary preparation.
11. Prepare a simple cost sheet for a 5-day tour including tickets, accommodation, transport, visa, insurance, margin, and tax.
12. Appraise the role of vendors and suppliers in successful itinerary planning.
13. Prepare a short All-inclusive itinerary for a 3-day trip to a nearby hill station.
