

Roll.No.

25UTTCT5009

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)
Chromepet, Chennai - 600 044.

B.Voc.TT - END SEMESTER EXAMINATIONS - NOVEMBER 2025
SEMESTER - V

25UTTCT5009- Information Technology for Tourism

Total Duration : 2 Hrs.30 Mins.

Total Marks : 60

Section B

Answer any **SIX** questions (6 × 5 = 30 Marks)

1. What are the types of Hardware in a computer?
2. Describe the relation between E-Commerce and E- Business.
3. Relate the importance of Tourist Mapping in an Itinerary.
4. Predict Artificial Intelligence is a Boon to Tourism development in modern era.
5. Sketch and label the tools in MS Word.
6. Classify the functions of E-Commerce In India.
7. Illustrate the Government initiatives to promote Digital Tourism with an example.
8. Distinguish the benefits of Online and Offline Tourism Services.

Section C

Answer any **THREE** questions (3 × 10 = 30 Marks)

9. Explain the scope of Information Technology in the Tourism Industry.
10. Classify the applications of Microsoft office with a diagram.
11. Determine the types of E-Commerce in Tourism.
12. Apply the role of GIS and Remote Sensing in Tourism Management.
13. Assess the significance of Global Distribution System in Travel Intermediaries.
