

Roll.No.

24UTTAT3003

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN  
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)  
Chromepet, Chennai - 600 044.

B.Voc.TT - END SEMESTER EXAMINATIONS - NOVEMBER 2025  
SEMESTER - III

**24UTTAT3003 - Cultural Tourism in India**

Total Duration : 2 Hrs.30 Mins.

Total Marks : 60

### **Section B**

Answer any **SIX** questions ( $6 \times 5 = 30$  Marks)

1. Define cultural tourism and explain the importance of festivals in India in promoting cultural tourism.
2. Analyze the tribal customs and ceremonies of the Todas, Nagas, Kolis, Gonds, and Kuravar.
3. Explain the cultural importance of regional festivals in India.
4. Evaluate the potential of Buddha Purnima and Guru Nanak Jayanti as part of a cultural tourism marketing strategy.
5. Bring out the historical significance of Dussera Festival.
6. Compare the tourist appeal and regional uniqueness of the Goa Carnival and the Hornbill Festival of Nagaland.
7. Explain the cultural and tourism significance of dance festivals in Chidambaram.
8. Explain the two main types of Indian classical music.

### **Section C**

Answer any **THREE** questions ( $3 \times 10 = 30$  Marks)

9. Evaluate the role of cultural and tribal ceremonies in enhancing tourist engagement.
10. Discuss how Regional festivals promote cultural Tourism in India.
11. Compare Basant Panchami in Punjab and Lohri in Punjab in terms of their tourist appeal, cultural practices, and seasonal timing. Which festival is likely to attract more domestic tourists and why?
12. Evaluate the potential of combining cultural, dance, and music festivals into a year-round festival tourism strategy for India.
13. List and describe the major classical dance forms of India.

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