

Roll.No.

23UTTCT5012

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN  
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)  
Chromepet, Chennai - 600 044.

B.Voc.TT - END SEMESTER EXAMINATIONS - NOVEMBER 2025  
SEMESTER - V

**23UTTCT5012 - Sustainable Tourism**

Total Duration : 2 Hrs.30 Mins.

Total Marks : 60

### **Section B**

Answer any **SIX** questions (6 × 5 = 30 Marks)

1. Explain sustainable tourism.
2. Suggest sustainable tourism practices that can be applied in heritage tourism sites.
3. Analyze the role of sustainable tourism in balancing economic benefits with cultural preservation under the SDGs.
4. Apply the principles of UNWTO's sustainable tourism development to suggest measures for reducing poverty in rural tourism areas.
5. Describe the difference between physical carrying capacity and environmental carrying capacity in ecotourism.
6. Suggest ways in which India can apply ecotourism policies to achieve sustainable livelihoods for local communities.
7. Apply the objectives of the Kyoto Protocol to design sustainable practices for reducing carbon emissions in the tourism sector.
8. Evaluate the limitations of EIA in preventing environmental degradation in rapidly growing tourist destinations.

### **Section C**

Answer any **THREE** questions (3 × 10 = 30 Marks)

9. Imagine you are a tourism manager – how would you apply sustainable strategies to balance tourist satisfaction with local community welfare?
10. Critically analyse the challenges India faces in implementing ecotourism policy and climate change commitments simultaneously.

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11. Evaluate the importance of public participation and stakeholder consultation in the EIA process for effective environmental management.
12. Analyze the strengths and weaknesses of India's ecotourism policy when compared with global guidelines from the Quebec Declaration.
13. Evaluate the overall contribution of EIA to sustainable tourism development, citing examples where it has succeeded or failed.

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