

Roll.No.

22UVSCT3005

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai - 600 044.

B.Sc.VISCOM - END SEMESTER EXAMINATIONS - NOVEMBER 2025

SEMESTER - III

22UVSCT3005 -Introduction to Television and Radio

Total Duration : 2 Hrs.30 Mins.

Total Marks : 60

Section B

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. Explain the differences between the NTSC, PAL, and SECAM production standards.
2. Analyze the difference between natural and artificial lighting setups.
3. Elucidate the difference between a master script and a shooting script.
4. Define podcasting and differentiate it from traditional radio.
5. Illustrate the use of sound effects and transitions in an audio track
6. Describe the basic layout of a radio studio.
7. Create a production plan including script, crew list, and schedule for a 10-minute documentary
8. Justify the techniques and operation in video camera.

Section C

Answer any **THREE** questions ($3 \times 10 = 30$ Marks)

9. Explain the various elements involved in a television production setup.
10. Critically evaluate chroma keying as a creative tool in television production.
11. Discuss the stages involved in concept development and script preparation for fiction programs
12. Discuss the different genres of radio programs with suitable examples.
13. Describe the types of microphones and their applications in different recording situations.
