

Roll.No.

25UFACT1002

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)
Chromepet, Chennai - 600 044.

B.Com. FT & AI - END SEMESTER EXAMINATIONS - NOVEMBER 2025
SEMESTER - I

25UFACT1002 - Principles of Management

Total Duration : 2 Hrs.30 Mins.

Total Marks : 60

Section B

Answer any **SIX** questions (6 × 5 = 30 Marks)

1. Explain the levels of management and their functions.
2. Differentiate between formal and informal organization.
3. Classify sources of recruitment? Explain any five.
4. Describe the requisites of effective control.
5. Describe the various steps involved in the planning process.
6. Explain the importance of centralization and decentralization.
7. Discuss the methods of performance appraisal.
8. Explain the barriers to effective communication.

Section C

Answer any **THREE** questions (3 × 10 = 30 Marks)

9. Discuss the evolution of management thought highlighting the contributions of F.W. Taylor, Henry Fayol, and Peter Drucker.
10. What is decision-making? Explain the process and techniques of effective managerial decision-making.
11. Examine the different types of organization structures and their suitability in various business situations.
12. Define training. Discuss the various types of training and its importance in modern organizations.
13. Elaborate on the various theories of motivation and their application in business management.
