

Roll.No.

25UDBCT1003

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)
Chromepet, Chennai - 600 044.

B.B.A. DM & BA - END SEMESTER EXAMINATIONS - NOVEMBER 2025
SEMESTER - I

25UDBCT1003 - Entrepreneurship Management I

Total Duration : 2 Hrs.30 Mins.

Total Marks : 60

Section B

Answer any **SIX** questions (6 × 5 = 30 Marks)

1. Explain any two problem-solving techniques used in entrepreneurship.
2. Describe the different types of business risks faced by startups
3. Analyze franchising as a business expansion strategy by comparing its advantages and limitations with other expansion methods.
4. What is impact investing? Give suitable examples.
5. Write short notes on business ethics and social responsibility.
6. Analyze the importance of budgeting in entrepreneurship by examining how it influences financial planning, resource allocation, and risk management.
7. Explain the role of strategic alliances and collaborations in entrepreneurship.
8. Justify any three productivity hacks useful for entrepreneurs.

Section C

Answer any **THREE** questions (3 × 10 = 30 Marks)

9. Describe the trait theory of entrepreneurship.
10. Explain the essential legal aspects an entrepreneur must consider before starting a business.
11. What is contingency planning? Associate its importance with suitable examples.
12. Analyse international business expansion strategies with reference to export and global e-commerce trends.
13. Examine sustainable business practices such as green business models and the circular economy.
