

Roll.No.

23UCCAT3003

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)
Chromepet, Chennai - 600 044.

B.Com. CA - END SEMESTER EXAMINATIONS - NOVEMBER 2025
SEMESTER - III

23UCCAT3003 - Business Management

Total Duration : 2 Hrs.30 Mins.

Total Marks : 60

Section B

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. Discuss the definition of Management and Explain the Functions of Management.
2. Evaluate the Importance of Planning in modern business.
3. Classify the techniques for excellent coordination.
4. Enumerate the usual responsibilities and activities of Personnel Management.
5. Distinguish between Promotion and Transfer.
6. What are the advantages and disadvantages of internal recruitment?
7. Write a short note on 360-degree appraisal.
8. Difference between Centralisation and Decentralisation.

Section C

Answer any **THREE** questions ($3 \times 10 = 30$ Marks)

9. Interpret and Briefly discuss about core principles of scientific management.
10. What are the steps involved in the planning process?
11. What is the fundamental purpose of management control, and how does it support strategic goals?
12. Classify the various methods of selection.
13. Explain the various methods of Performance appraisal.
