

Roll.No.

25UBBCT5015

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)
Chromepet, Chennai - 600 044.

B.Com. BIM - END SEMESTER EXAMINATIONS - NOVEMBER 2025
SEMESTER - V

25UBBCT5015 - Research Methodology

Total Duration : 2 Hrs.30 Mins.

Total Marks : 60

Section B

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. Define research. Explain its objectives and motivations.
2. Compare the questionnaire and schedule.
3. Describe the process of drawing a sample design.
4. Explain the guidelines for writing a good research report?
5. Define Hypothesis. What are the characteristics of a good hypothesis
6. Predict the validity and reliability in research.
7. What characteristics define a good hypothesis.
8. Differentiate between APA and MLA referencing style.

Section C

Answer any **THREE** questions ($3 \times 10 = 30$ Marks)

9. Explain the criteria of good research with suitable examples.
10. Classify the different steps in a hypothesis testing procedure.
11. Justify the significance of selecting appropriate data collection methods in the context of research quality.
12. Define Research design and explain about the types of research design.
13. Determine the steps involved in drafting a comprehensive research report.
