

Roll.No.

20UBHCT1004

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)
Chromepet, Chennai - 600 044.

B.Com.Honours - END SEMESTER EXAMINATIONS - NOVEMBER 2025
SEMESTER - I

20UBHCT1004 - Business Economics

Total Duration : 2 Hrs. 30 Mins.

Total Marks : 60

Section B

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. Explain the concepts of wealth, welfare and scarcity views of economics.
2. Describe the concept of Break-Even Analysis and find out its merits and defects.
3. Classify the difference methods of Pricing.
4. What is National Income? Describe how it could be measured?
5. State and illustrate the law of Demand and bring out its significance in Business decisions.
6. Explain the uses of Indifference Curve Techniques.
7. Evaluate the differences between Monopolistic and Oligopoly Markets.
8. Discuss the difficulties in the computation of National Income.

Section C

I - Answer any **TWO** questions ($2 \times 10 = 20$ Marks)

9. Discuss the Scope and Importance of Business Economics.
10. Explain about the 'Elasticity of Demand' and the factors affecting elasticity of demand with examples.
11. Examine and illustrate the Law of Diminishing Marginal Utility.
12. Analyse the difference between Perfect competition and Monopoly, regarding pricing and output and nature of curves.

II - Compulsory question ($1 \times 10 = 10$ Marks)

13. Critically analyse the role of public finance and indirect taxation in promoting national income and economic welfare.
