

Roll.No.

24UBIET5B01

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)
Chromepet, Chennai - 600 044.

B.Com. ISM - END SEMESTER EXAMINATIONS - NOVEMBER 2025

SEMESTER - V

24UBIET5B01 - Methodologies of Research

Total Duration : 1 Hrs.30 Mins.

Total Marks : 40

Section B

Answer any **TEN** questions ($10 \times 2 = 20$ Marks)

1. Describe the purpose of introduction in a research paper.
2. What is personal interview in qualitative research?
3. Explain in brief the features of academic writing.
4. List the main components of research report.
5. Define validity and reliability in a research.
6. Explain in short the purpose of formulating hypothesis.
7. Define plagiarism.
8. What is the purpose of abstract in a research report?
9. Explain the concept of focus group discussion.
10. What is pilot study? How it is important while finalizing research design?
11. Describe the importance of academic writing.
12. Explain the common proof reading techniques.

Section C

Answer any **FOUR** questions ($4 \times 5 = 20$ Marks)

13. Elaborate the steps involved in designing the qualitative research study.
14. Differentiate between qualitative and quantitative research.
15. Explain the role of software's in data analysis.
16. Explain how clarity, coherence and formality contributed to academic writing.
17. Explain the format and structure of a research report.
18. Explain the various data collection methods in research.
