

Roll.No.

**25UBCGT1A01
SET II**

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)
Chromepet, Chennai - 600 044.

B.Com. CS - END SEMESTER EXAMINATIONS - NOVEMBER 2025
SEMESTER - I

25UBCGT1A01 - Business Economics

Total Duration : 2 Hrs.30 Mins.

Total Marks : 60

Section B

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. Explain the features of business economics.
2. Explain the law of diminishing marginal utility with the help of a diagram.
3. Define production function. Give its features
4. What is perfect competition? How prices are determined under perfect competition?
5. Examine the law of supply with the help of schedule and diagram.
6. Explain price demand relationship through indifference curve.
7. Explain the role of break-even analysis in profit forecasting.
8. Explain the determination of price under monopoly.

Section C

Answer any **THREE** questions ($3 \times 10 = 30$ Marks)

9. Discuss the scope of business economics.
10. Explain the different types of price elasticity of demand.
11. Explain the relationship between total utility and marginal utility.
12. What do you mean by economies of scale. Explain various internal and external economies of scale.
13. Explain how price and out put are determined under perfect competition in the short run.
