

Roll.No.

**25UBCGT1A01
SET I**

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)
Chromepet, Chennai - 600 044.

B.Com. CS - END SEMESTER EXAMINATIONS - NOVEMBER 2025
SEMESTER - I

25UBCGT1A01 - Business Economics

Total Duration : 2 Hrs.30 Mins.

Total Marks : 60

Section B

Answer any **SIX** questions (6 × 5 = 30 Marks)

1. Interpret the importance of business economics.
2. Relate demand determinants.
3. Classify the types of elasticity of demand.
4. Relate the assumptions of law of diminishing marginal utility.
5. Predict the features of consumer behaviour.
6. Rephrase the economics of scale.
7. Show the objectives of perfect competition.
8. Explain the features of monopoly.

Section C

Answer any **THREE** questions (3 × 10 = 30 Marks)

9. Show the different stages of business cycle.
10. Describe the factors determining the elasticity of demand.
11. Associate the effects of price, income and substitutions on Consumer's equilibrium.
12. Differentiate law of variable proportion and return to scale.
13. Examine the prediction on price determinations under perfect and monopoly competition.
