

Roll.No.

25UBCCT1002

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai - 600 044.

B.Com. CS - END SEMESTER EXAMINATIONS - NOVEMBER 2025

SEMESTER - I

25UBCCT1002 - Principles of Management

Total Duration : 2 Hrs.30 Mins.

Total Marks : 60

Section B

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. Explain the principles of scientific management given by F.W. Taylor.
2. Discuss the various levels of management and their functions.
3. Describe the steps involved in the planning process.
4. Explain the different types of organization structures.
5. Differentiate between recruitment and selection.
6. Discuss the modern methods of recruitment used in organizations.
7. Explain the various methods of performance appraisal.
8. What are the requisites of effective control? Discuss.

Section C

Answer any **THREE** questions ($3 \times 10 = 30$ Marks)

9. Describe the nature, importance, and functions of management.
10. Explain the concept of Management by Objectives (MBO). Discuss its process and benefits in modern organizations.
11. Examine the various steps involved in the selection process and the significance of training in employee development.
12. Evaluate the effectiveness of different types of incentives and welfare measures in motivating employees.
13. Analyze the barriers to communication and how can barriers to communication be overcome effectively.
