

Roll.No.

21UBCAT1001

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN  
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)  
Chromepet, Chennai - 600 044.

B.Com. CS - END SEMESTER EXAMINATIONS - NOVEMBER 2025  
SEMESTER - I

**21UBCAT1001 - Managerial Economics**

Total Duration : 2 Hrs.30 Mins.

Total Marks : 60

### **Section B**

Answer any **SIX** questions ( $6 \times 5 = 30$  Marks)

1. Explain the Nature and Scope of Managerial Economics?
2. Write a short note on Break-Even Analysis.
3. Classify the Capital Budgeting.
4. Explain the Concept of Profit in Business
5. State the Law of Demand and its assumptions.
6. Differentiate between Perfect Competition and Monopoly in terms of pricing.
7. Describe the Capital Budgeting important in business decision-making?
8. Evaluate the Nature of Profit.

### **Section C**

Answer any **THREE** questions ( $3 \times 10 = 30$  Marks)

9. Classify the Role of a Managerial Economist in Business and explain how Managerial Economics aids in Decision Making.
10. Predict the different types of Elasticity of Demand (Price, Income, Cross, and Advertising) with suitable examples.
11. Examine the concept of Price Discrimination. How is it practiced under different market forms?
12. Predict the various Investment Decisions and explain the importance of Capital Budgeting in financial management.
13. Evaluate the Theories of Profit and explain the functional role of business profit.

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