

Roll.No.

22UBACT5011

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN  
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)  
Chromepet, Chennai - 600 044.

B.B.A. - END SEMESTER EXAMINATIONS - NOVEMBER 2025

SEMESTER - V

**22UBACT5011 - Human Resource Management**

Total Duration : 2 Hrs.30 Mins.

Total Marks : 60

### Section B

Answer any **SIX** questions ( $6 \times 5 = 30$  Marks)

1. List and explain the core functions of HRM.
2. Illustrate with example how HRM practices is influenced in external environment.
3. Compare structured and unstructured interviews in terms of reliability and fairness.
4. Prepare a short note on the job training programme for bank sellers.
5. List the objectives of career planning.
6. Predict the causes and effects of high labour turnover in the retail sector.
7. Suggest components of a sound compensation package for IT professionals.
8. Recommend whether promotion given based on seniority or merit basis.

### Section C

Answer any **THREE** questions ( $3 \times 10 = 30$  Marks)

9. Assume the role of an HR, design an HRM system for a startup in the ed-tech sector focusing on talent acquisition and retention.
10. Analyse the role of Job Analysis in effective recruitment and selection. Illustrate with a real-world example.
11. Justify the statement: "Performance appraisal is more about development than evaluation."
12. Critically analyse the role of job evaluation in ensuring internal equity in compensation.
13. "Labour turnover is always harmful to an organization."- Analyse the statement.

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