

Roll.No.

20UBACT5014

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)
Chromepet, Chennai - 600 044.

B.B.A. - END SEMESTER EXAMINATIONS - NOVEMBER 2025
SEMESTER - V

20UBACT5014 - Business Ethics and Values

Total Duration : 2 Hrs.30 Mins.

Total Marks : 60

Section B

Answer any **SIX** questions (6 × 5 = 30 Marks)

1. State the importance of ethics in business.
2. Explain the results of Bribery and Corruption.
3. Briefly mention the methods by which a promotion of an employees can be obstructed.
4. Discuss the role of prohibition in pollution control.
5. Indicate the salient benefits of social audit.
6. What are the social responsibilities of business towards share-holders?
7. Reflective thinking is essential for a CEO – What do you mean by this.
8. Does advertisement for a firm create market monopoly.

Section C

Answer any **THREE** questions (3 × 10 = 30 Marks)

9. Discuss about the qualities and features of CEO in business.
10. Analyse critically the basis on which discrimination is made in jobs in our country.
11. What is meant by exploitation of employees? Discuss how this could be done at different levels.
12. Discuss about false claims in advertisements what measures could you suggest to prevent them.
13. Elaborate how best employer-employee relationship could be enhanced in a business unit. Indicate the social responsibilities of business towards employees of the firm.
