

Roll.No.

25UBAGT1A01

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)
Chromepet, Chennai - 600 044.

B.B.A. - END SEMESTER EXAMINATIONS - NOVEMBER 2025

SEMESTER - I

25UBAGT1A01 - Business Economics

Total Duration : 2 Hrs.30 Mins.

Total Marks : 60

Section B

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. Define scarcity and explain its importance in business decision-making.
2. Explain the Law of Variable Proportions with an example.
3. Apply the concept of Average and Marginal Cost to determine the optimum level of output.
4. Explain the concept of GDP and its significance as an economic indicator.
5. Distinguish between Law of Demand and Law of Supply with suitable examples.
6. What is Monopolistic Competition? Discuss its features.
7. Explain the concept of Oligopoly with the help of an example from the Indian market.
8. Evaluate the role of Fiscal Policy in controlling inflation.

Section C

Answer any **THREE** questions ($3 \times 10 = 30$ Marks)

9. Discuss the determinants of demand. Illustrate how they affect business decisions.
10. Analyze the relationship between short-run and long-run cost curves with diagrams.
11. Critically evaluate the advantages and disadvantages of Perfect Competition for consumers and producers.
12. Apply the concept of Circular Flow of Income to explain the interdependence between households and firms.
13. Assess the post-independence challenges of the Indian economy and suggest suitable measures to overcome them.
