

Roll.No.

24UBACT3007

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)
Chromepet, Chennai - 600 044.

B.B.A. - END SEMESTER EXAMINATIONS - NOVEMBER 2025
SEMESTER - III

24UBACT3007 - Human Resource Management

Total Duration : 2 Hrs.30 Mins.

Total Marks : 60

Section B

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. Define Human Resource Management (HRM) and explain its importance to a modern organization.
2. Describe the steps involved in the selection procedure.
3. Analyze the objectives of executive development programs related to a business context.
4. Explain the methods of job evaluation.
5. List and explain any five causes of absenteeism in the workplace.
6. Classify the differences between traditional HRM and strategic HRM.
7. Illustrate the process of Human Resources Planning (HRP) and evaluate its importance.
8. Justify the need for HR Analytics in contemporary human resource management.

Section C

Answer any **THREE** questions ($3 \times 10 = 30$ Marks)

9. Discuss the functions and scope of human resource management.
10. Classify the various sources of recruitment with their merits and demerits.
11. Evaluate the different methods of performance appraisal.
12. Explain the objectives and essential components of a sound Wage and Salary structure.
13. Describe promotion as a tool of employee mobility, and critically analyze seniority versus merit as criteria for promotion.
