

Roll.No.

24UBACT2003

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN  
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)  
Chromepet, Chennai - 600 044.

B.B.A. - END SEMESTER EXAMINATIONS - NOVEMBER 2025  
SEMESTER - II

**24UBACT2003 - Human Behaviour and Organization**

Total Duration : 2 Hrs.30 Mins.

Total Marks : 60

### Section B

Answer any **SIX** questions (6 × 5 = 30 Marks)

1. Define organizational behaviour and explain its importance in modern organizations.
2. Show the Differences between Type A and Type B personalities.
3. Classify the types of teams in organizations.
4. Explain the trait theory of leadership.
5. What is Herzberg's Two-Factor Theory?
6. Prepare the stages of the perceptual process.
7. Describe the Indian perspective on group norms.
8. Justify Indian leadership styles with those of other countries.

### Section C

Answer any **THREE** questions (3 × 10 = 30 Marks)

9. Explain the factors influencing organizational behaviour.
10. Classify the determinants of personality and explain the Big Five personality traits.
11. Determine the Five-Stage Model of Group Development and its relevance in organizational settings.
12. Apply the concept of organizational culture and how organizations can create and sustain a strong culture.
13. Infer the Maslow's Need Hierarchy Theory.

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