

Roll.No.

24PHRET2A02

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN  
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)  
Chromepet, Chennai - 600 044.

M.A.HRM - END SEMESTER EXAMINATIONS - NOVEMBER 2025  
SEMESTER - II

**24PHRET2A02 - Corporate Social Responsibility**

Total Duration : 2 Hrs. 30 Mins.

Total Marks : 60

### **Section B**

Answer any **SIX** questions ( $6 \times 5 = 30$  Marks)

1. Explain the significance of Corporate Social Responsibility
2. Discuss the role of religion and state in shaping CSR practices in India.
3. Analyse the impact of NGOs and educational institutions in implementing CSR programs.
4. Explain the importance of stakeholder engagement in CSR implementation.
5. Assess the challenges faced by multinational corporations in adopting CSR across different countries.
6. Explain the core features of Section 135 of the Companies Act, 2013 related to CSR.
7. Examine the evolution of CSR concepts and their relevance in Indian corporate history.
8. Critically evaluate the role of government and regulatory bodies in framing CSR guidelines and frameworks.

### **Section C**

I - Answer any **TWO** questions ( $2 \times 10 = 20$  Marks)

9. Justify how stakeholder theory that contributes to long-term organizational sustainability.
10. Discuss the key components and methodologies involved in CSR rating frameworks such as GRI and Phillips Framework.
11. Evaluate the future trends and global challenges of CSR in the era of sustainability.
12. Design a CSR strategy for a multinational company entering the Indian market, considering ethical, cultural and environmental aspects.

**Contd....**

II - Compulsory question (1 × 10 = 10 Marks)

13. Design a detailed CSR project for a mid-sized company that aims to improve employability and livelihood opportunities in a semi-urban community. Your answer should include: clear project objectives, stakeholder mapping and role allocation (including NGOs and educational institutions), an implementation framework with phases and timeline, a budget outline and funding strategy, monitoring & evaluation indicators, measures to ensure long-term sustainability and scalability, and how the project will align with existing CSR legislation and relevant Sustainable Development Goals.

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