

Roll.No.

24PHRET1B01

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)
Chromepet, Chennai - 600 044.

M.A.HRM- END SEMESTER EXAMINATIONS - NOVEMBER 2025
SEMESTER - I

24PHRET1B01 - Connected Planning in Action

Total Duration : 1 Hrs.30 Mins.

Total Marks : 40

Section B

Answer any **TEN** questions (10 × 2 = 20 Marks)

1. Define Connected Planning.
2. State any two objectives of Connected Planning.
3. Explain the key components of a Connected Planning framework.
4. What is the role of data integration in Connected Planning?
5. List the major benefits of Connected Planning in the finance function.
6. Describe how Connected Planning supports sales forecasting.
7. Identify two advantages of using Connected Planning in the supply chain function.
8. Explain the significance of Connected Planning in Human Resource management.
9. Define the term Value Chain in the context of Connected Planning.
10. State two ways in which Connected Planning improves organizational agility.
11. Differentiate between traditional planning and Connected Planning.
12. Explain how Connected Planning enables cross-functional collaboration.

Section C

Answer any **FOUR** questions (4 × 5 = 20 Marks)

13. Apply the Connected Planning framework to integrate finance and sales functions.
14. Analyze the impact of Connected Planning on financial decision-making.
15. Examine the role of Connected Planning in enhancing supply chain visibility.
16. Describe how Human Resource planning can benefit from Connected Planning tools.
17. Assess how value chain integration contributes to business agility.
18. Discuss the strategic significance of Connected Planning across organizational functions.
