

Roll.No.

25PCOCT3011

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)
Chromepet, Chennai - 600 044.

M.Com. - END SEMESTER EXAMINATIONS - NOVEMBER 2025
SEMESTER - III

25PCOCT3011 - Research Methodology

Total Duration : 2 Hrs. 30 Mins.

Total Marks : 60

Section B

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. Explain the Objectives of Research.
2. Describe some of the Important Concepts and different Research Design.
3. Interpret the Characteristics of a good sample design.
4. Write Short notes on: Rating scales and Likert type scales.
5. Clearly explain the difference between Collection of data through Questionnaires and Schedules.
6. Examine the Concepts and Tests of Hypotheses.
7. "Interpretation is a fundamental Component of Research Process"- Justify.
8. Determine the Ethical norms in research for Modern Practices.

Section C

I - Answer any **TWO** questions ($2 \times 10 = 20$ Marks)

9. Describe the different steps involved in a Research Process.
10. Classify the various Types of Sample Design.
11. Justify the AI Tools used in Google forms + form Limiter Add on – IBM SPSS + Watson AI and Elicit.org.
12. Elaborate on the Plagiarism in research.

II - Compulsory question ($1 \times 10 = 10$ Marks)

13. Explain the significance of a research report and narrate the various steps involved in writing such a report.
