

Roll.No.

25PCOCT3009

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN  
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)  
Chromepet, Chennai - 600 044.

M.Com. - END SEMESTER EXAMINATIONS - NOVEMBER 2025  
SEMESTER - III

**25PCOCT3009 - Entrepreneurship and Small Business Management**

Total Duration : 2 Hrs. 30 Mins.

Total Marks : 60

### Section B

Answer any **SIX** questions ( $6 \times 5 = 30$  Marks)

1. Explain the various ways social entrepreneurs can secure funding for their ventures.
2. Show the advantages and limitations of using AI for market analysis in startups.
3. Examine how digital platforms under Digital India can simplify regulatory compliance for new projects.
4. Predict how Digital India initiatives have transformed project management for startups in India.
5. Ascertain the challenges MSMEs face despite the protections offered by the MSME Act.
6. Compare the provisions of the MSME Act with the needs of rural entrepreneurs. Are these provisions adequate?
7. Diagnose the main socio-cultural challenges that hinder women's entrepreneurship in India. How can these be overcome?
8. Explain the role of business incubators in helping startups during the early phase.

### Section C

I - Answer any **TWO** questions ( $2 \times 10 = 20$  Marks)

9. Describe the ethical concerns that entrepreneurs should consider when implementing AI in their businesses.
10. Determine the effectiveness of current AI policies in India in supporting entrepreneurial innovation. What improvements would you suggest?
11. Predict the role of the Electronic Development Fund (EDF) in promoting technology startups in India.
12. Diagnose and analyze how the COVID-19 pandemic has affected women's entrepreneurship and the role of institutional support during this period.

**Contd...**

II - Compulsory question (1 × 10 = 10 Marks)

13. Justify the importance of customer insights in decision-making processes within smart startups. Provide examples.

\*\*\*\*\*