

Roll.No.

20UHICT5011

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN  
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)  
Chromepet, Chennai - 600 044.

B.A.History and Tourism- END SEMESTER EXAMINATIONS - NOVEMBER 2025  
SEMESTER - V

**20UHICT5011 - Fairs and Festivals in India**

Total Duration : 2 Hrs.30 Mins.

Total Marks : 60

### **Section B**

Answer any **SIX** questions ( $6 \times 5 = 30$  Marks)

1. Outline the relevance of fairs and festivals.
2. Demonstrate the importance of Pushkar Mela.
3. Survey the significance of the Kumbh Mela.
4. Show the relation between Kerala Boat festival and Indian cultural festivals.
5. Summarise the music festival at Thiruvaiyaru.
6. Assess the impact of fairs and festivals on handicraft industry.
7. Write a short note on Folk music.
8. Determine how multi-cuisines help in strengthening the image of Incredible India.

### **Section C**

Answer any **THREE** questions ( $3 \times 10 = 30$  Marks)

9. Illustrate the types of fairs in India.
10. Classify the National Festivals of India.
11. Explain the role of cultural festivals in the promotion of Tourism in India.
12. Analyse the economic potential of fairs and festivals in India.
13. Discuss the types of dances in India.

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