

Roll.No.

24UELET5A01

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)
Chromepet, Chennai - 600 044.

B.A. English - END SEMESTER EXAMINATIONS - NOVEMBER 2025
SEMESTER - V

24UELET5A01 - Introduction to Journalism and Mass Media

Total Duration : 2 Hrs.30 Mins.

Total Marks : 60

Section B

Answer any **SIX** questions (6 × 5 = 30 Marks)

1. Define journalism and state its basic principles.
2. Differentiate between newspaper reporting and TV news reporting.
3. Present the essential skills of a journalist.
4. Mention any two important press codes of ethics.
5. Write a short note on the importance of internship for journalism students.
6. Examine the growth of print media in India.
7. Discuss the importance of editing and proof-reading in journalism.
8. Explain the significance of cyber laws in journalism.

Section C

Answer any **THREE** questions (3 × 10 = 30 Marks)

9. Evaluate the major functions of journalism in a democratic society.
10. Discuss the elements of a good news report with examples.
11. Examine the responsibilities and ethical duties of a journalist.
12. Analyse the importance of copyright laws in journalism.
13. Discuss the challenges and opportunities of social media content creation in journalism.
