

Roll.No.

20UECAT4004

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN  
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)  
Chromepet, Chennai - 600 044.

B.A.Economics - END SEMESTER EXAMINATIONS - NOVEMBER 2025  
SEMESTER - IV

**20UECAT4004 - Principles of Management**

Total Duration : 2 Hrs.30 Mins.

Total Marks : 60

### **Section B**

Answer any **SIX** questions (6 × 5 = 30 Marks)

1. What are the three levels of management?
2. What are the factors determining the span of control in an organisation?
3. Differentiate between Authority and Power.
4. Define Direction. Explain its various features.
5. Bring out the importance of planning.
6. Discuss the merits and demerits of Committees.
7. Define Recruitment. Explain the sources of recruitment.
8. Discuss the various methods of securing effective co-ordination.

### **Section C**

Answer any **THREE** questions (3 × 10 = 30 Marks)

9. Discuss the nature and scope of Management Process with suitable examples.
10. Explain briefly the various types of Planning.
11. Describe the different types of organisation structure.
12. Examine the various methods of training.
13. Discuss the various stages in the control process.

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