

Roll.No.

20UECAT4004

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)
Chromepet, Chennai - 600 044.

B.A.Economics - END SEMESTER EXAMINATIONS - NOVEMBER 2025
SEMESTER - IV

20UECAT4004 - Principles of Management

Total Duration : 2 Hrs.30 Mins.

Total Marks : 60

Section B

Answer any **SIX** questions (6 × 5 = 30 Marks)

1. Describe the importance of management in business.
2. Distinguish formal organisation from informal organisation.
3. Define Recruitment. Explain the sources of recruitment.
4. Explain the characteristics of control.
5. Explain the basic characteristics of planning with suitable illustrations.
6. Define Span of Control. Explain its importance.
7. Explain the principles of effective direction.
8. Explain how controlling helps in improving efficiency and performance.

Section C

Answer any **THREE** questions (3 × 10 = 30 Marks)

9. Explain the role of a manager in modern organizations.
10. Explain the various stages involved in the process of decision-making.
11. Explain the structure of organisation.
12. Explain the barriers to delegation of authority. Suggest remedies.
13. Discuss the need for co-ordination in an organisation.
