

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN  
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai - 600 044.

B.Voc. - END SEMESTER EXAMINATIONS - APRIL 2025

SEMESTER - V

**20UTTCT5010 - Itinerary Planning and Costing**

Total Duration : 2 Hrs.30 Mins.

Total Marks : 60

### **Section B**

Answer any **SIX** questions ( $6 \times 5 = 30$  Marks)

1. Identify the differences between GIT & FIT.
2. Describe the components of tour packages.
3. Predict the factors affecting the tour cost.
4. Explain DMC.
5. What are the limitations while preparing an itinerary?
6. Classify the different types of tour package.
7. Describe the types of cost.
8. Design a brochure of your own choice.

### **Section C**

Answer any **THREE** questions ( $3 \times 10 = 30$  Marks)

9. Illustrate the different types of itineraries.
10. Prepare a list of factors to be considered while preparing an itinerary.
11. Distinguish between the advantage and disadvantage of a package tours.
12. Write a detailed note on the pricing strategies in tour costing.
13. Examine the different types of tour brochures.

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