

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai - 600 044.

B.Voc. - END SEMESTER EXAMINATIONS - APRIL 2025

SEMESTER - III

20UTTCT3005 - Tour Guiding and Interpretation

Total Duration : 2 Hrs.30 Mins.

Total Marks : 60

Section B

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. Define tour guiding.
2. Illustrate the key roles of a tour guide.
3. Mention three types of tour guides.
4. State the differences between a tour escort and a local guide.
5. Define heritage interpretation.
6. What are the different types of tourist attractions?
7. Mention two ethical responsibilities of a tour guide.
8. What is the importance of storytelling in tour guiding?

Section C

Answer any **THREE** questions ($3 \times 10 = 30$ Marks)

9. Explain the responsibilities of a tour guide before, during, and after a tour.
10. Discuss the importance of communication skills in tour guiding.
11. Describe the different types of tour guiding services with examples.
12. Discuss the challenges faced by tour guides and possible solutions.
13. Elucidate the role of organisations in tour guiding.
