

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai - 600 044.

B.Voc. - END SEMESTER EXAMINATIONS - APRIL 2025

SEMESTER - II

20UTTAT2002 - Global Tourism

Total Duration : 2 Hrs.30 Mins.

Total Marks : 60

Section B

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. Explain the significance of heritage tourism in Nepal, Sri Lanka, and Singapore.
2. Compare and contrast the theme parks in Hong Kong and Japan.
3. Discuss the role of public buildings in promoting tourism in Australia and New Zealand.
4. Analyze the impact of natural attractions on the tourism industry in any three countries.
5. Evaluate the influence of Italy's architectural monuments on global tourism.
6. Examine how theme parks contribute to the tourism economy of France, the UK, and Switzerland.
7. Discuss the role of cultural tourism in Argentina and Peru.
8. Assess the impact of Egypt's historical monuments on its tourism sector.

Section C

Answer any **THREE** questions ($3 \times 10 = 30$ Marks)

9. Discuss the challenges and opportunities in promoting sustainable tourism in Thailand and Indonesia.
10. Critically evaluate the role of government policies in shaping the tourism industry of Australia and New Zealand.
11. Examine the impact of Brexit on the tourism industry in the UK.
12. Discuss the role of historical and cultural sites in shaping the tourism landscape of Latin America.
13. Analyze the future prospects of tourism development in the Middle East with a focus on UAE and Israel.
