

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN  
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai - 600 044.

B.Sc.Psychology - END SEMESTER EXAMINATIONS - APRIL 2025

SEMESTER - I

**21UPCCT1001 - General Psychology - I**

Total Duration : 2 Hrs.30 Mins.

Total Marks : 60

### **Section B**

Answer any **SIX** questions ( $6 \times 5 = 30$  Marks)

1. Define Psychology and list its major goals.
2. Explain the stages of sleep and illustrate the role of biological rhythms.
3. Classify different types of learning theories and apply them to daily life situations.
4. Describe the theories of forgetting and give examples for each.
5. Explain how perception is influenced by internal and external factors ?
6. Compute the difference between hypnosis and meditation as altered states of consciousness.
7. Apply the concept of reinforcement schedules in shaping behaviour.
8. Determine the process of memory.

### **Section C**

Answer any **THREE** questions ( $3 \times 10 = 30$  Marks)

9. Explain the various branches of psychology.
10. Classify and analyze different perceptual organization principles with examples.
11. Justify the importance of biological rhythms in regulating consciousness and recommend healthy sleep habits.
12. Apply learning theories to design a behavior modification program for a child with disruptive behavior.
13. Critique memory enhancement techniques and evaluate their effectiveness in improving academic performance.

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