

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai - 600 044.

B.Sc.Psychology - END SEMESTER EXAMINATIONS - APRIL 2025

SEMESTER - V

21UPCCT5008 - Social Psychology - I

Total Duration : 2 Hrs.30 Mins.

Total Marks : 60

Section B

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. Explain the nature of social psychology and its principles.
2. Sketch the self-presentation tactics in detail.
3. Apply how social beliefs results in judgements.
4. Show the factors predicting conformity.
5. Describe the characteristics of altruistic people.
6. Sketch the resisting effects of destructive obedience.
7. Explain how to measure self-esteem.
8. Relate the by stander effect in helping behaviour.

Section C

Answer any **THREE** questions ($3 \times 10 = 30$ Marks)

9. Describe the relation of social psychology and common sense and the research methods used in it.
10. Explain how self-become a target of prejudice and give the ways to overcome the effects of stereotype threat.
11. Examine how behaviours determine attitude.
12. Apply the effectiveness of compliance strategies in real life with illustrations.
13. Critically analyse the conditions governing helping.
