

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN  
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai - 600 044.

B.Sc.CND - END SEMESTER EXAMINATIONS - APRIL 2025

SEMESTER - V

**20UNDCT5008 - Food Service Management - I**

Total Duration : 2 Hrs.30 Mins.

Total Marks : 60

### **Section B**

Answer any **SIX** questions ( $6 \times 5 = 30$  Marks)

1. Explain the scope of the food industry and its significance in economic development.
2. Discuss the significance of proper storage, production, and service area planning in a food service unit.
3. Compare and contrast various types of organizations based on their structure and function.
4. Analyze the importance of manpower planning in organizational success.
5. Evaluate the impact of a well-structured recruitment process on organizational success.
6. Explain the difference between promotion and demotion in an organization.
7. How do public health facility-oriented food industries contribute to society?
8. How can management principles be applied to improve efficiency in an organization?

### **Section C**

Answer any **THREE** questions ( $3 \times 10 = 30$  Marks)

9. Suggest strategies to enhance the efficiency of service-oriented food industries while ensuring consumer welfare.
10. Analyze the importance of layout planning in food plants for efficient workflow.
11. How can management tools be effectively integrated into an organization's workflow for better efficiency?
12. Explain the key steps involved in the recruitment process?
13. Analyze the role of technology in enhancing effective workplace communication.

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