

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN  
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai - 600 044.

B.Sc.Viscom. - END SEMESTER EXAMINATIONS - APRIL 2025

SEMESTER - II

**22UVSCT2002 - Introduction to Indian and Western Arts**

Total Duration : 2 Hrs.30 Mins.

Total Marks : 60

### Section B

Answer any **SIX** questions ( $6 \times 5 = 30$  Marks)

1. Define visual art and explain its significance in human history.
2. Explain the contributions of Raja Ravi Varma to Indian modern art.
3. Evaluate the influence of Surrealism on contemporary digital and multimedia art.
4. Describe the impact of digital tools on modern visual communication.
5. What are the major forms and styles of Indian art?
6. Write an account on the artistic contributions of M.F. Husain to Indian contemporary art.
7. Explain the key characteristics of Classical art and its influence on later periods.
8. Illustrate the impact of globalization on Indian visual communication and advertising.

### Section C

Answer any **THREE** questions ( $3 \times 10 = 30$  Marks)

9. Analyze the role of cave paintings in understanding ancient Indian culture.
10. Compare the artistic contributions of the Mauryan and Gupta periods.
11. Discuss the significance of Indian art galleries in promoting modern Indian art.
12. Analyze the evolution of Western art from Romanticism to Realism.
13. Evaluate the role of late 21<sup>st</sup> - century painters in redefining Indian contemporary art.

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