

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai - 600 044.

B.Com. PA- END SEMESTER EXAMINATIONS - APRIL 2025

SEMESTER - VI

23UPACT6018 - Business Ethics and Values

Total Duration : 2 Hrs.30 Mins.

Total Marks : 60

Section B

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. Explain the term Ethics and indicate its difference from Morality.
2. What is Dharma according to Indian Concept?
3. Interpret the social responsibilities of business towards share holders.
4. Explain the term "stealing the trade secret" with illustrations.
5. Write a note on coercion on the basis of emotional stress.
6. Explain the term Whistle Blowing.
7. What are the rights of an employee? How it is determined?
8. Write a note on Wastage in monopolistic competition.

Section C

Answer any **THREE** questions ($3 \times 10 = 30$ Marks)

9. What are the arguments against ethics in business? Comment on their validity.
10. Analyse the causes of bribery and corruption in India and the results of these in corporate sector.
11. Enumerate the social responsibilities of business towards Employees and Customers.
12. Explain the circumstances under which whistle blowing is justified. Also offer suggestions to prevent whistle blowing.
13. Discuss about false claims in advertisements. What measures could you suggest to prevent them?
