

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)
Chromepet, Chennai - 600 044.

B.Com. PA- END SEMESTER EXAMINATIONS - APRIL 2025

SEMESTER - VI

24UPAET6B03 - Social Entrepreneurship

Total Duration : 1 Hrs.30 Mins.

Total Marks : 40

Section B

Answer any **TEN** questions ($10 \times 2 = 20$ Marks)

1. Define social entrepreneurship.
2. What is an organizational form?
3. What is startup funding?
4. Write any two challenges faced during scaling up operations.
5. Mention two key characteristics of a social entrepreneur.
6. Why social change is considered important in social entrepreneurship?
7. What is crowd funding?
8. Write any two components of a business plan.
9. What is the role of creativity in social entrepreneurship?
10. What is the primary purpose of a business plan?
11. Name any two sources of startup funding for social enterprises.
12. Define the concept of scaling up in social enterprises.

Section C

Answer any **FOUR** questions ($4 \times 5 = 20$ Marks)

13. How do social entrepreneurs identify social issues and convert them into opportunities?
14. Explain the concept of the Business Model Canvas and its components.
15. Analyze the factors influencing the selection of an organizational form for a business.
16. Describe different types of social enterprise structures.
17. Explain the importance of social impact assessment and its role in social enterprises.
18. How do social ventures impact communities positively?
