

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai - 600 044.

B.Com. BIM - END SEMESTER EXAMINATIONS - APRIL 2025

SEMESTER - IV

24UBBCT4012 - Principles of Management

Total Duration : 2 Hrs.30 Mins.

Total Marks : 60

Section B

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. Define Management and explain its importance.
2. Illustrate planning with its nature and importance.
3. Differentiate between Authority and Responsibility.
4. Describe the use of computers and IT in Management control.
5. Explain the role and functions of Managers.
6. Differentiate between centralization and decentralization.
7. Explain the different levels of Management.
8. Explain Infer direction and its purpose in Management.

Section C

Answer any **THREE** questions ($3 \times 10 = 30$ Marks)

9. Describe the contributions of different schools of thought to Management.
10. Elucidate the decision-making process and types of decisions.
11. Dissect the different types of organizations with examples.
12. Explain how authority and responsibility influence managerial effectiveness.
13. Examine the control process and its role in effective management.
