

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN  
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai - 600 044.

B.Com.Honours - END SEMESTER EXAMINATIONS - APRIL 2025

SEMESTER - I

**20UBHCT1004 - Business Economics**

Total Duration : 2 Hrs. 30 Mins.

Total Marks : 60

### **Section B**

Answer any **SIX** questions ( $6 \times 5 = 30$  Marks)

1. Explain the scope and importance of Business Economics.
2. Show the determinants of demand.
3. Analyse the pricing methods under Oligopoly.
4. Determine the components of National Income.
5. Discuss the concept of Equi-Marginal Utility with an example.
6. Analyse the Elasticity of Demand and its types.
7. Examine the differences between Monopoly and Monopolistic Competition.
8. Evaluate the impact of Indirect Taxes on Business.

### **Section C**

I - Answer any **TWO** questions ( $2 \times 10 = 20$  Marks)

9. Explain the concept of Production Possibility Frontier with an example.
10. Analyse the Law of Returns to Scale and its significance in production.
11. Evaluate the impact of Supply and Demand Equilibrium on pricing.
12. Summarize the different types of pricing objectives and strategies.

II - Compulsory question ( $1 \times 10 = 10$  Marks)

13. Critically examine the role of Public Expenditure in Economic Development.

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