

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN  
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai - 600 044.

B.Com. A&F - END SEMESTER EXAMINATIONS - APRIL 2025

SEMESTER - IV

**24UAFCT4012 - Entrepreneurial Development**

Total Duration : 2 Hrs.30 Mins.

Total Marks : 60

### **Section B**

Answer any **SIX** questions ( $6 \times 5 = 30$  Marks)

1. Explain the characteristics of a successful entrepreneur with suitable examples
2. Discuss the role of commercial banks in providing financial assistance to entrepreneurs.
3. Highlight the process of identifying business opportunities.
4. What are the various sources of project identification for new entrepreneurs?
5. What are the major problems faced by women entrepreneurs in India?
6. Differentiate between Entrepreneurship and Employment.
7. Explain the different types of feasibility studies required for starting a new business
8. Discuss the formalities involved in setting up a new business unit.

### **Section C**

Answer any **THREE** questions ( $3 \times 10 = 30$  Marks)

9. Discuss the functions of entrepreneurship. How does entrepreneurship contribute to economic development?
10. Explain the role of institutional finance in supporting entrepreneurs. Discuss the functions of GIC, and MSME in business financing.
11. Describe the significance of Entrepreneurial Development Programs (EDPs). How do government policies and NGOs support entrepreneurial development?
12. Elucidate the process of project selection, formulation, and report preparation for a new business venture.
13. Outline the challenges and opportunities for women entrepreneurs in India. How can strategic approaches like networking and niche strategy help in their success?

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