

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai - 600 044.

B.Com. A&F - END SEMESTER EXAMINATIONS - APRIL 2025

SEMESTER - III

20UAFAT3003- Business Economics

Total Duration : 2 Hrs.30 Mins.

Total Marks : 60

Section B

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. Describe the Accounting Profit and Economic profit.
2. Determine the Time and Discounting Principles in Business Economics.
3. Interpret the Law of Demand.
4. Explain the Indifference curve.
5. Write a short note on the Law of Variable Proportion in Production.
6. Briefly Explain the Economics of Scale.
7. Differentiate Monopoly and Oligopoly.
8. State clearly Pricing objectives and methods.

Section C

Answer any **THREE** questions ($3 \times 10 = 30$ Marks)

9. Explain the scope and Importance of Business Economics.
10. Describe the Elasticity of Demand.
11. Justify the Law of Diminishing Marginal Utility.
12. Interpret the Break even analysis.
13. Determine the Price and output Determination under Perfect Competition.
