

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN  
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai - 600 044.

B.Com.ISM - END SEMESTER EXAMINATIONS - APRIL 2025

SEMESTER - II

**23UBIAT2002 - Principles of Management**

Total Duration : 2 Hrs.30 Mins.

Total Marks : 60

### **Section B**

Answer any **SIX** questions ( $6 \times 5 = 30$  Marks)

1. Explain the nature and scope of Management.
2. Distinguish between Formal and Informal Organisation.
3. Discuss the various types of interviews.
4. Explain the steps to overcome barriers to communication.
5. Define MBO. What are its advantages?
6. State the characteristics of Organisation.
7. Explain the modern methods of performance appraisal.
8. Discuss the qualities of a good leader.

### **Section C**

Answer any **THREE** questions ( $3 \times 10 = 30$  Marks)

9. Examine the various levels of Management.
10. Discuss the steps involved in planning process.
11. Differentiate between centralisation and de centralisation.
12. Describe the various stages in selection process.
13. Explain the various steps in the control process.

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