

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai - 600 044.

B.Com. CS- END SEMESTER EXAMINATIONS - APRIL 2025

SEMESTER - I

21UBCCT1002 - Corporate Management

Total Duration : 2 Hrs.30 Mins.

Total Marks : 60

Section B

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. Explain the nature and functions of management.
2. Define recruitment. Explain the process of recruitment.
3. Apply the different methods of performance appraisal.
4. Critically examine the need of hierarchy theory of motivation.
5. Explain the various activities involved in the design of formal organization structure.
6. Define selection. Apply the various stages in selection.
7. Describe the various types of transfer.
8. Examine the importance of control process.

Section C

Answer any **THREE** questions ($3 \times 10 = 30$ Marks)

9. Classify and explain the various roles of a Manager.
10. Discuss the steps in decision making process in detail.
11. Enumerate the various monetary and non-monetary incentives.
12. Discuss the objectives of the human resource audit. Identify the data to be collected for purpose of human resource audit.
13. Evaluate in detail the essentials of control system.
