

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN  
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai - 600 044.

B.Com. CS- END SEMESTER EXAMINATIONS - APRIL 2025

SEMESTER - IV

**21UBCCT4011 - Entrepreneurial Development**

Total Duration : 2 Hrs.30 Mins.

Total Marks : 60

### **Section B**

Answer any **SIX** questions ( $6 \times 5 = 30$  Marks)

1. Explain the factors that affect Entrepreneurship.
2. Describe the meaning of Entrepreneurs.
3. Analyse the term 'National Small Industries Corporation'.
4. Sketch out 'Business Idea Generation'.
5. Explain the problems faced by Small- Scale Industries.
6. What is a project report?
7. Explain the role of EDP.
8. Discuss the benefits and drawbacks of franchising.

### **Section C**

Answer any **THREE** questions ( $3 \times 10 = 30$  Marks)

9. Explain the different types of Entrepreneurship.
10. Classify the term:
  - a) SIDBI
  - b) SIDCO
  - c) SFC'S
  - d) NABARD
11. Discuss the role of information system and services in project Identification and management.
12. Analyse the critical evaluation of Micro, Small and Medium Enterprise.
13. Briefly explain the role of Entrepreneur in economic growth.

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