

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai - 600 044.

B.B.A - END SEMESTER EXAMINATIONS - APRIL 2025

SEMESTER - VI

22UBACT6016 - Entrepreneurial Development

Total Duration : 2 Hrs.30 Mins.

Total Marks : 60

Section B

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. Differentiate an entrepreneur from an intrapreneur.
2. Illustrate the role of Government/ Non-Government agencies in supporting growth of entrepreneurs with suitable examples.
3. Show the problems and prospects of Women entrepreneurs with appropriate examples.
4. Apply the concept of financial feasibility study in evaluating a startup idea.
5. Give examples for the various sources of business opportunities and explain.
6. Predict the role of micro finance in supporting small-scale entrepreneurs and justify its significance in rural entrepreneurship.
7. Sketch a business plan with your creative business ideas and describe the essential components involved in its preparation.
8. Dissect the various types of Project reports with suitable examples.

Section C

Answer any **THREE** questions ($3 \times 10 = 30$ Marks)

9. Discuss the various factors influencing entrepreneurship.
10. Critically assess the challenges and opportunities for export entrepreneurs in India.
11. Evaluate the significance of feasibility studies in determining the success of a new business idea.
12. Analyze different financial sources available for startups and their impact on business growth.
13. Assess the importance of project appraisal methods in making business investment decisions.
