

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai - 600 044.

B.B.A - END SEMESTER EXAMINATIONS - APRIL 2025

SEMESTER - II

24UBACT2003 - Human Behaviour and Organization

Total Duration : 2 Hrs.30 Mins.

Total Marks : 60

Section B

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. Discuss the factors influencing Organisational Behaviour.
2. Explain Organisational behaviour models and how these models focus on Organisational productivity.
3. Classify the determinants of Personality.
4. Illustrate the process of creation of team players. Explain their role in mind building.
5. Write a short note on:
i) Attitude ii) Perception
6. Explain Group Norms with examples from Indian Organisational Context.
7. Describe the concept of self-leadership.
8. Examine the significance of Motivation.

Section C

Answer any **THREE** questions ($3 \times 10 = 30$ Marks)

9. Describe the evolution of Organisational Behaviour. Explain its significance in Organisational Development.
10. Elucidate the various types of personality.
11. Ascertain the meaning of conflicts. Distinguish between Individual Conflict vs. Group Conflict.
12. Explain the meaning of Organisational Culture. Relate the importance of Organisational culture.
13. Elaborate the Need Hierarchy Theory of Motivation in an Organisational context.
