

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN  
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai - 600 044.

B.B.A - END SEMESTER EXAMINATIONS - APRIL 2025

SEMESTER - II

**23UBACT2003 - Organizational Behaviour**

Total Duration : 2 Hrs.30 Mins.

Total Marks : 60

### **Section B**

Answer any **SIX** questions ( $6 \times 5 = 30$  Marks)

1. Explain the need for studying Organizational Behaviour.
2. Explain how Personality Influences Organizational Behaviour.
3. Classify different types of Personality Values.
4. Explain Perceptual Process.
5. Explain the nature of Individual Differences and their biological and emotional determinants.
6. Classify different types of Personality Theories.
7. Describe about Value Systems of Indian Managers.
8. Differentiate Programmed and Non-Programmed Decisions.

### **Section C**

Answer any **THREE** questions ( $3 \times 10 = 30$  Marks)

9. Describe about the role and limitations of Organizational Behaviour.
10. Classify the major models of Man Noticed in Organisations.
11. Differentiate between
  - a) Introvert and Extrovert Personality
  - b) Type A and Type B Personality
  - c) Judging and Perceptive Personality
12. Relate real-life examples for the consequences of Unethical Behaviour in a Business Organization.
13. Criticize the use of Group Thinking in Decision Making.

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