

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN  
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai - 600 044.

M.A. Economics - END SEMESTER EXAMINATIONS - APRIL 2025

SEMESTER - IV

**24PECET4B04 - Global Economy:An Overview**

Total Duration : 1 Hrs.30 Mins.

Total Marks : 40

### **Section B**

Answer any **TEN** questions ( $10 \times 2 = 20$  Marks)

1. Define Globalization.
2. Indicate the three stages of Globalization.
3. Classify the dimensions of distance.
4. List out the white collar crime in international business.
5. Identify the institutions in charge of world trade.
6. State the contemporary explanation.
7. Describe the location advantages.
8. What do you mean by corporate global strategy?
9. Interpret the global value chain.
10. Explain cost reduction pressures.
11. State the licensing.
12. Describe the franchising.

### **Section C**

Answer any **FOUR** questions ( $4 \times 5 = 20$  Marks)

13. Examine the history of the global business of management.
14. Describe the implications for business in global economy.
15. Determine the regional economic integration.
16. Explain the four basic global strategies.
17. Classify the four Basic tools to analyze global politics.
18. Evaluate the general principles of geo political risk.

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